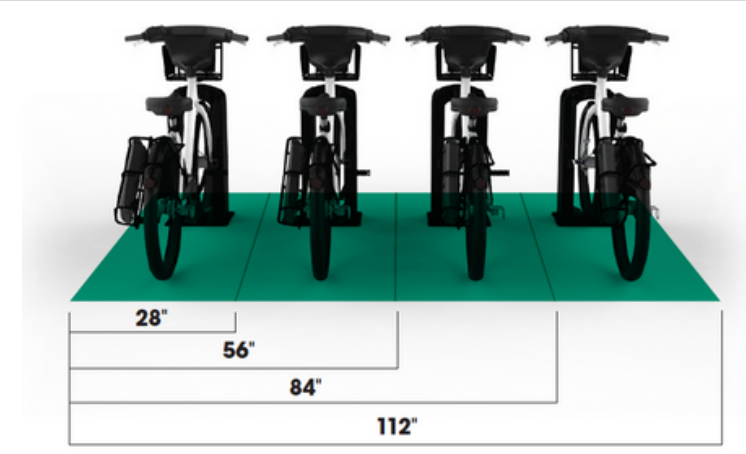


HOUSTON BCYCLE STATION PLANNING



MODULAR DESIGN

Bike share stations feature modular dock design for countless configuration options. We recommend no less than 7 docks per station for optimal availability for both bike rental and return.



FAST FACTS

Pad site:

- depth: 5'8" for parked bike, plus 4' back up zone - 9'8" total
- width: variable to # of docks
- thickness: sidewalk requirement (4" thick with rebar)

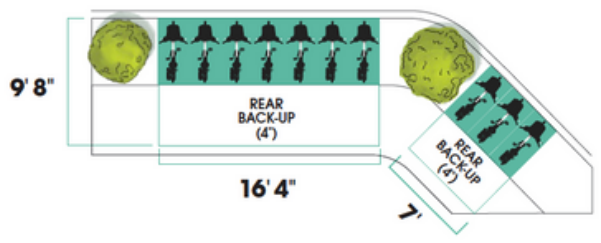
Power: station runs on battery

Permits: not needed if on city Right of Way

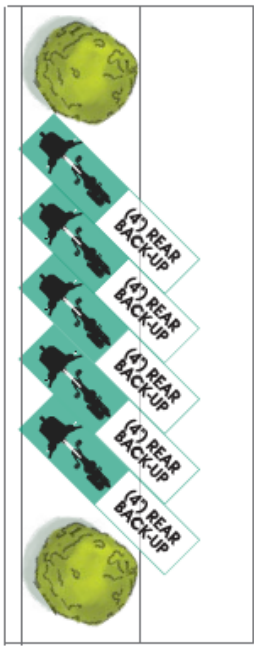
Docks: modular, minimum of 7

PRICING

Station installation requires one e-bike for every two docks installed. Contact us for a formal quote.



45° TO STREET (SPACE SAVER)



COST ESTIMATES	
Price per dock	\$3,300
Price per e-bike (1 bike per 2 docks)	\$3,440
Installation Fee	\$2,000
Concrete pad Construction (if BCycle installs)	\$10,000

BIKE SHARE: GOOD FOR BUSINESS, GOOD FOR HOUSTON



HOUSTON **B** cycle

SUPPORT A HEALTHY LIFESTYLE CULTURE WITH BIKE SHARE

Installing a BCycle station is an affordable way to enhance a culture that promotes healthy lifestyles. Add value for residents and tenants, and increase traffic by encouraging biking. Installing bike share increases bike usage - the more bike infrastructure is available, the more people use bikes.

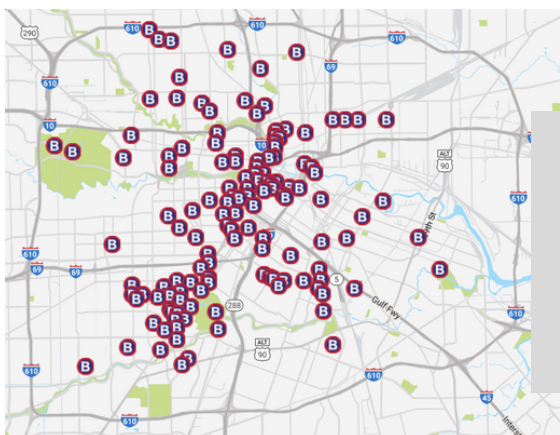


GOOD FOR BUSINESS

Bike share is good for small businesses. A 2019 study from New York University shows that restaurants closer to bike share stations do more business than those farther away.

BRAND SPONSORSHIP

As one of the few ways to advertise on sidewalks, parks and along bayous, BCycle stations and bikes are a perfect platform for short-term promotion with flexible, modular options and timing.



PRICING

A BCycle station ranges in cost from \$40-60k, depending on the pad site and number of docks. Price includes installation and activation of all station elements.